UNITEDLAYER®

United Private cloud

for **Media & Entertainment**

Software-defined private cloud with AI-ready acceleration and built-in intelligence for media production, broadcast, content platforms, post-production, and digital distribution.

Helping media and entertainment organizations scale content workflows with secure private cloud, high-performance infrastructure, GPU-ready AI, and unified observability.

Secure **Scalable** **Intelligent**



99.999%	30+	175+	100+
High-Availability	Cloud Regions	Edge Locations	IaaS & PaaS Services

Where UnitedLayer Helps Media & Entertainment Organizations

Key solution areas for content production, broadcast, streaming, post-production, and digital distribution.

Media Production & Post-Production

GPU-accelerated AI infrastructure for rendering, VFX & media workflows.

Broadcast & Playout Infrastructure

Low-latency infrastructure for reliable broadcast, and content delivery.

Content Storage & Archive

Petabyte-scale storage for secure media archives and fast content access.

Remote Collaboration Workflows

Secure cloud access enabling seamless collaboration across distributed teams.

Streaming & Digital Platforms

Scalable cloud infrastructure for high-performance streaming.

AI for Content Operations

AI-ready infrastructure for media processing, analytics, and intelligent automation.

Business Continuity & Disaster Recovery

DRaaS and Immutable Cyber vault Backup for resilient recovery.

Security & Rights Protection

Zero Trust security to protect media assets, applications, and critical data.

Outcomes That Drive Media & Entertainment Forward

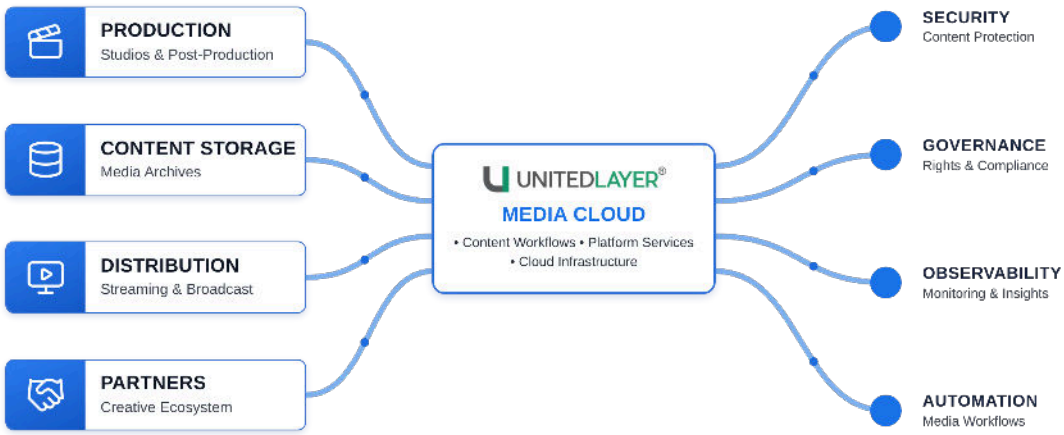
- **Faster Production**
- **Content Resilience**
- **Secure Distribution**
- **AI-Ready Media**

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Media & Entertainment Cloud Capabilities

A secure, scalable, and intelligent platform architecture designed for modern media workflows.



Software-Defined Private Cloud

99.999% N+M availability, software-defined infrastructure, on-demand capacity scaling, and IP-restricted security.

Hybrid Cloud Infrastructure

Secure private cloud spanning 30+ regions, 175+ edge locations, with managed services and integrated disaster recovery.

UPC Accelerated

GPU-optimized private cloud for AI-driven media analytics and automation, with predictable managed economics.

UPC Built-in Intelligence

Unified platform for observability, centralized management, automation, and real-time monitoring and cost optimization.

Built for Security

Built for Performance

Built for AI

Built for Automation

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Media & Entertainment

Case Study

A leading media production company needed a secure, high-performance infrastructure for content creation, rendering, and petabyte-scale media storage.

Business Challenges

- High-performance infrastructure for media production
- Petabyte-scale storage for growing media assets and archives
- Low-latency access for editing, rendering, and collaboration
- Secure, scalable infrastructure for expanding production workloads

Solutions Delivered

- Deployed United Private Cloud® for secure, scalable media workloads
- Delivered petabyte-scale storage for media assets, archives, and content repositories
- Enabled AI-ready GPU compute with UPC Accelerated for rendering and production workflows
- Integrated UPC Built-in Intelligence, DRaaS, and Immutable Cyber vault Backup for cyber resilience.

Media & Entertainment Transformation Priorities

- **High Performance**
- **Storage**
- **AI – Ready Infrastructure**
- **Network Visibility**

Relevant Capabilities

- **United Private Cloud®**
- **UnitedSecure™**
- **UnitedConnect®**
- **UPC Accelerated**
- **UPC Built-in Intelligence**
- **DRaaS / Cyber vault**

Scale Smarter. Secure Faster.

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