

# UNITEDLAYER

Hybrid Hosting Experts

Sweet Spot.



# UNITEDLAYER IS THE RIGHT SOLUTION FOR YOUR SMB OR ENTERPRISE CUSTOMERS WHO:



Need to plan for today, but have the capacity to grow for tomorrow



Need flexible, hybrid service models that include colocation, disaster recovery, and connectivity in one affordable, easy to implement package



Clients with traditional on-premise or colocation, that don't want to start over. UnitedLayer connects to their existing infrastructure types and burst onto the cloud, leveraging their investment



Need flexible, managed, secure colocation services in San Francisco, Los Angeles



Need nimble, reliable, human support than is often not available from larger public cloud providers



Are under pressure to integrate cloud to on-premises or cloud-to-cloud solutions



Have existing VMware deployments and want to connect on-premise VMware to a UnitedLayer Private Cloud VMware, for instance

# HERE ARE SOME SAMPLE SCENARIOS WHERE A UNITEDLAYER (HYBRID) SOLUTION CAN MEET THE HIGHLY AGILE DEMANDS OF SMBS AND ENTERPRISES:



The customer has a server or a piece of hardware that can't be put in the cloud. For example, a large database that needs dedicated resources but can be connected to web front-ends and application servers that sit in the cloud.

The customer needs a solid, high availability and disaster recovery solution. They can keep their production environment on-premise, while keeping a recovery environment in a UnitedLayer private cloud. If disaster strikes, the business is protected.



A large portion of the customer's infrastructure is committed for the long-term in a Private Cloud, but they have periods where they need to scale up fast, leveraging a highly secured enterprise Public Cloud.

The customer is an e-commerce site and maintains strict privacy and security standards. They have encryption "black boxes" that only come as hardware. These black boxes could sit in on-premise or in colocation while everything else is placed strategically in a Public Cloud for supporting highly elastic workloads.



Customer wants to benefit from the advantages of virtualization on certain tiers of their application stack, but need the horsepower for their database that only high-powered physical servers are practical to deliver.

**UnitedLayer has the unique ability to work with your customers to put together a cost-effective solution as a starting point and add solutions as needed.**

## **UNITEDLAYER OFFERS YOUR CUSTOMERS:**

### **Colocation Services**

In Tier 3 comparable and carrier-neutral network exchange facilities. UnitedLayer has over 30,000 square feet of fully redundant, conditioned data center space at 200 Paul in San Francisco, which is located on bedrock with zone 4 construction and is one of the most networked Internet points of presence in the world.

### **Extreme Connectivity**

(Data centers are located in carrier hotels), flexible Colocation Configurations - Custom Cages/Cabinets and SSAE-16 Compliance

### **The Highest Levels**

Of infrastructure redundancy, security, and operational reliability, industry-leading uptime, and extreme connectivity

### **Superior Customer Service**

24x7x365 live support staff

### **Network Backbone**

An extensive, nationwide, IPv6-ready network backbone with low latency and exceptional peering

### **Secure Public Cloud Service**

That is flash-accelerated and on-demand, guaranteeing high performance and reliability.

### **Managed Private Cloud Solutions**

With dedicated private servers

### **Disaster Recovery Solutions**

Cover the full range of RPO and RTO requirements and can include managed daily backups, Vaulting and Rotation.

### **Data Centers**

That satisfy the strictest security requirements including a five-point security system, including biometric access.

### **Hybrid Service Models**

Including cloud, managed and disaster recovery. Our managed Private Cloud service offers highly customizable features, such as the ability to combine bare-metal with virtualized deployments and can also seamlessly integrate with any of our other services.

### **Best Practices Deployment Advice**